EUROPEAN INFORMATION TECHNOLOGIES CERTIFICATION INSTITUTE, ASBL.

Brussels, Belgium, European Union

CERTIFICATE

Svetoslav Minchev

Has successfully completed test requirements of
The European Information Technologies Certification Programme

EITC/WD/WPF WordPress fundamentals

Certification Programme examination result: 73.33%

Certification Programme description:

Introducing WordPress, WordPress versions; Installing WordPress: limitations of local install, web host install (separate web host and registrar, your domain, connecting registrar and web host, installing WordPress on a web host); Exploring the dashboard: the WordPress dashboard, pre-installed functionality, screen options, a real site; WordPress settings: general settings, writing settings, reading settings, discussion settings, media settings, permalinks settings, other items in settings; Users: Gravatars, your profile, author profile, user roles; Website content: content SEO, category pages, tag pages, link related content, titles, headings, optimizing images, excerpts, author bio and trust, nofollow attribute, noindex, noarchive, wysiwyg editor, posts, pages, the homepage, special pages; Media library, adding new media; Comments: relevant settings, moderating comments; WordPress SEO: GTmetrix, Cloudflare's CDN, caching plugin, duplicate content issues, stop words, dynamic sidebars, permalink structure, keep everything updated, sitewide links; Site navigation: custom menus, navigation menu widgets, related posts, recent posts, internal site linking; WordPress themes: install preview and remove, customize screen; WordPress plugins: search install and remove, important plugins, sitemap, social sharing, contact form; WordPress widgets: introduction to widgets, adding and removing, widget issue when changing theme; Building the site: site structure options, step plan pdf, initial steps, static homepage, blog homepage, legal pages, choose categories, create posts, install social sharing, install related posts

Certificate Programme version/revision: EITC/WD/WPFv1r1

CERTIFICATE ID: **EITC/WD/WPF/PXE20004698**

To validate authenticity of this certificate or review its programme and test results scan/click QR code or visit:
www.eitci.org/validate

DATE OF ISSUE:
September 2020
Brussels, Belgium
European Union