EUROPEAN INFORMATION TECHNOLOGIES CERTIFICATION INSTITUTE, ASBL.

Brussels, Belgium, European Union

CERTIFICATE

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Has successfully completed test requirements of
The European Information Technologies Certification Programme

EITC/WD/WFCE Webflow CMS and eCommerce

Certification Programme examination result: 66.67%

Certification Programme description:

Getting started with dynamic content: dynamic content overview, Webflow CMS; CMS Collections: CMS Collections, Import Collection items; Designing with Collections: Collection list, Collection pages; Modifying Collections: modifying a Collection, CMS Editor; CMS Collection fields: plain text field, rich text field, image field, dynamically insert videos, email field, link field, phone field overview, number field overview, date/time field, switch field, option field overview, color field, reference field, multi-reference field; Advanced dynamic content: filter Collection lists, conditional visibility; Ecommerce in Webflow: ecommerce Panel overview, customizing the Cart button, creating add-to-cart button, creating product variants, customizing ecommerce emails, launching ecommerce store, designing store; Getting clients in freelancing: the Freelancer`s Journey introduction, introduction to getting clients, client proposal research, sending a proposal, meeting a potential client, pricing your work, the scope of work; Developing content strategy: content-driven design, user stories and information architecture, content strategy; Design principles: introduction to web design principles, visual hierarchy, repetition, grid systems and alignment, space, typography; Site building: introduction, homepage (rid-based hero section, navigation, testimonials, footer, responsiveness, secondary sections), portfolio page (responsiveness, client detail page, client detail page responsiveness), process page (responsiveness), team page (responsiveness, team member detail page, team member detail page responsiveness), contact page (responsiveness, reCAPTCHA setup); Site launching: pre-flight site review, connecting a custom domain, publishing the website, preparing the CMS Editor; Portfolio: portfolio overview, showcasing your site, closing advice

Certificate Programme version/revision: EITC/WD/WFCEv1r1

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