EUROPEAN INFORMATION TECHNOLOGIES CERTIFICATION INSTITUTE, ASBL.

Brussels, Belgium, European Union

CERTIFICATE

Federico Manzoni

Has successfully completed test requirements of
The European Information Technologies Certification Programme

EITC/WD/GWD Google Web Designer

Certification Programme examination result: 80%

Certification Programme description:

Introduction: introduction to Google Web Designer, getting started with GWD - creating a simple banner ad, UI overview; Advancing in GWD: components overview, library overview, GWD Asset Library integration, Image Effect component, transition Gallery, particle effects, masking, code view, timeline keyframe scaling, get shareable link and send preview to device, events overview, groups overview, groups with Events overview, image processing overview, selection tool, spritesheet component overview, outliner overview, workspace panel sets, interactive video: how to create cue points and hotspots, ad Validator, building expanding creatives, expanding ads enhancements, CSS panel overview, template improvements, publish to Drive, publish to Studio, streetview component, tag tool; Responsive design: percent authoring overview, text fitting, advanced preview configuration, focal point for responsive images, responsive overview, responsive campaign tutorial, responsive ad workflow; Timeline: timeline quick mode, timeline advanced mode, timeline keyframe scaling, timeline easing and preview range, timeline enhancements, zoom for advanced timeline, multiple keyframe & thumbnail selection, hiding and locking timeline layers, easing functions (step start/end); Animation & Motion Paths: Motion Paths overview, Motion Path editing, animation updates, editing keyframe rules in CSS panel; Drawing Tools: shapes overview, gradient tool, text, 2D & 3D drawing, element tool, pen tool; Dynamic Ads: dynamic in Studio, dynamic exits in Studio, dynamic profiles in Studio, publish to Display & Video 360, dynamic templates for Display & Video 360, ruler guides overview, authoring dynamic sample data, paralax component, introduction to dynamic remarketing in Google Ads

Certificate Programme version/revision: EITC/WD/GWDv1r1

CERTIFICATE ID: **EITC/WD/GWD/YTE25005037**

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